MOMMY'S TIME OUT

Lakewood Ranch Mom's Group, Inc.

The official newsletter of the Lakewood Ranch Moms Group, written by, for, and about moms living in the Lakewood Ranch community.



March 2015

Positions for 2015-2016

Hooray to our members who stepped up and took on a position. We are so excited to see next year's team shaping up. Here is the list showing who is taking on a position and what positions are still open. Descriptions for the open positions are below. The new year starts in July. You've got plenty of time to learn the ropes from the current gals.

President: Jill Bennett

Vice President: Tracie McHugh

Membership VP/Web Admin: Jenn Otterness

Treasurer: Jennifer Kovatch

Welcome Coordinator: Chanda O'Brien Sunshine Meals Coordinator: Stacey Burge

Community Service: Julie Ruffing Moms Night Out: Lisa O'Driscoll Kids Outings: Melinda Hierholzer Preschool Picasso: may be spoken for

Playgroup Coordinator: OPEN Newsletter Editor: OPEN

School Ambassador: Susan Myers

Still Available:

- **Preschool Picasso**: schedule and come up with the craft projects that the kids will do once a month during the preschool Picasso event.
- Playgroup Coordinator: post events to our facebook page with things to do during the week with our kids. If you are interested, you can also bring back home playdates and traditional playgroups where three to five members meet regularly at each other's homes. That is up to you, if you want to reintroduce that format.
- Newsletter Editor: compile our newsletter each month. You will also have one to two helpers to assist you with coming up with content.
- Newsletter Committee: one to two volunteers to assist the newsletter editor with content. You may be asked to find members or people in the community who could write articles, or to perhaps collect recipes, etc.

Contact Us

President: Victoria C.

lwrmgpresident@yahoo.com

Administrative VP: Jill. B.

lwrmgvp@yahoo.com

Membership VP: Jenn. O.

lwrmgmembership@yahoo.com

Treasurer: Jennifer K.

lwrmgtreasurer@yahoo.com

Kids Outings: Rebecca M. & Colleen H.

lwrmgkidsoutings@yahoo.com

Moms Night Out: Karen M.

lwrmgmomsnightout@yahoo.com

Welcome Coordinator: Deborah H.

lwrmgwelcomecoordinator@yahoo.com

Public Relations/First Friday: Candice C. & Sarah Z.

lwrmgpublicrelations@yahoo.com

Playgroup Coordinator: Julie H. & Ishani K.

lwrmgplaydates@yahoo.com

Sunshine Meals: Katie B.

lwrmgsunshinemeals@yahoo.com

Community Service: Julie R.

lwrmgcommunityservice@yahoo.com

Newsletter Editor: Kristen R.

lwrmgnewsletter@yahoo.com

School Ambassador: Valerie D.

Lwrmgschoolambassador@yahoo.com



A Message from Our President

The month before Easter is here. I'm sure all of you will begin to fill your calendars with Egg Hunts, springish celebrations and bunny related events. We are filling our Moms Group calendar with all of those things too! We've got a spring theme in our Preschool Picasso and Fun to Be Fit classes and a build a bunny event at PlayAway coming up! Our kids book club will attempt its first meeting too!

I hope you can join us for some of these activities!

We are nearly three-quarters of the way finished with our membership year...not that I'm counting down or anything. Now is the time that Jenn Otterness, Jill Bennett and I will begin to discuss how to handle renewals. Every year our membership drops dramatically in July because members forget to renew. It generally takes until December to reach last year's numbers. This year, we have had a major surge in membership, and I love that! However, I would love for us to keep the numbers up, so at the next monthly meeting, please come to voice your opinions on what kinds of things might encourage you to get your renewals in before July 1st. Don't worry ladies, we will give you lots of time to start your renewals. I'm all about starting things early!!

In addition to discussing the membership, we also have a few positions left to fill for next year – Playgroup Coordinator, Newsletter Editor and Preschool Picasso. Please let me know if you are interested in any of these positions by emailing me at info@lwrmomsgroup.com What makes our group so wonderful are the volunteers that help to set up all of the great things that fill up our calendar, maintain our website, newsletter and other forms of communication and who keep us filled with great new ideas. I have volunteered in one form or another since I joined the group and it has definitely given me the opportunity to meet a lot of our members. I'd highly recommend taking on a position as it really does help you meet lots of new friends!

Our last point of discussion for this month's meeting will be our final community service/fundraising event that will take place in June. We have come up with several ideas, but we need input! I really do hope that many of you decide to participate in this month's meeting! It'd be great if we could have more than ten of you attend so we can get some serious business done this time around! We have a lot to talk about and I look forward to seeing you there!

Regards, Victoria Cobb

On Another Note...

I'm really pleased that Barre3 has been so gracious to our group recently and offering us so many great opportunities to check out their facility and to try classes. In the spirit of staying healthy, are there any other fitness programs you or your husbands would be interested in trying? I'm happy to attempt to try and add a free, exclusive class for our members once a month at new locations. Please share any ideas with info@lwrmomsgroup.com

Monthly Meeting

When: Thursday March 12th

Time: 6:30pm

Where: Brio Tuscan Grille

We have a lot to talk about this month! Membership renewal ideas, open positions, final fundraising event and more!

Also, Laura Naese, one of our members will be our guest speaker. She'll give us some tips on getting a home ready to sell and give us updates on the local housing market.





Playdates and Fun...
Activities for Everyone.

March

2015

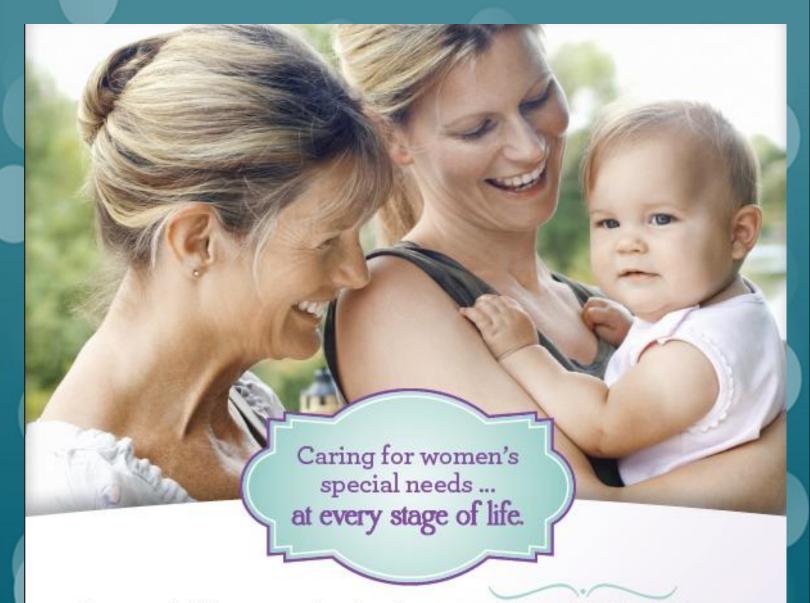
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	2	3	4	5	6	7
8	9	Fun to Be Fit 10-11:30		Monthly Meeting Brio Tuscan Grill, 6:30pm	13	Bunco Night! 6:30pm
Summer Camp Expo at Mixons	16	17	18	PlayAway Playtime	20	21
Private 22 SkyRobics CLass at Skyzone 11AM	23	24	25	Mom's Night Out! 6:30PM Mi Pueblo Restaurante and Cantina	Kids Outing 9:30am at Dakin Dairy Farms.	28
29	30	31		2	3	4

Lunch Box Makeovers-Recipes by Erica Clark

Packing the same lunch everyday for your kids? Get out of the rut by trying these swaps:

- 1. PB sandwich => spread almond butter on whole wheat crackers and top with thin apple slices.
- 2. Mac 'n' cheese => make mini kebabs with small mozzarella balls, cherry tomatoes, sugar snap peas, and tortellini.
- 3. Deli meat sandwich => roll up sliced roast beef, herb-cheese spread (like Boursin), and lettuce in a store-bought crepe.
- 4. Pizza => stuff a pita with shredded cheese, sliced tomato, and pepperoni. Dunk in marinara sauce.

For 30 more lunch ideas, go to Scholastic.com/lunchmonth



The Women and Children's Center at Lakewood Ranch Medical Center provides the comprehensive medical services women need, whether it's gynecology and urology; advanced 3-D mammography, or obstetrics, labor and delivery.

Women's services at the Center include large, private LDRP suites (labor, delivery, recovery, postpartum); operating rooms; exam/triage rooms and medical/ surgical beds.

The Pediatric Unit provides skilled care for children from physicians and specially trained nurses; spacious family-style suites; and a healthcare team certified in Pediatric Advanced Life Support (PALS).

At the Breast Health Center, 3-D mammograms allow physicians to examine breast tissue one layer at a time, giving them increased ability to detect very small cancers during the first screening.



For more information or to schedule a tour, please call 941.782.2229.

At the Women & Children's Center caring professionals treat each patient with dignity and compassion, providing the care women and children need for a lifetime of good health.



women & children's center AT LAKEWOOD RANCH MEDICAL CENTER

> 8330 Lakewood Ranch Boulevard Bradenton, FL 34202 www.lakewoodranchmedicalcenter.com

> > Connect with usl





Meet & Greet: We had an awesome meet and greet for our new members at Adventure Park last month. It was so wonderful to see such a full playground with lots of new friends for our children (and us!) to meet!



Comic Sense Mom

Today I am giving myself a pat on the back. It is 7am, and I have already finished two loads of laundry, cleaned the kitchen, walked the dog and made breakfast and lunch for my family. Moms need to be their

own cheerleaders because everyone else is sleeping.

salon & day spa

Proud sponsor of Lakewood Ranch Moms Group, Inc.

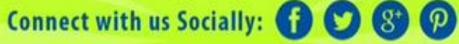
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- Spa Parties



Bradenton/Sarasota

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Easter Craft Ideas...

Thank you Crystal Rothhaar!!!!

Easter Eggs Made From String

Message in an Easter Egg











Sunshine News!

Michele Dillingham welcomed new baby boy Evan Michael on Dec. 16th. Sunshine meals were delivered by Christina Holland, Sheena Lambright and Courtney McLaughlin

Amy Korenman welcomed their sweet baby boy Jan. 27th. Sunshine Meals were delivered by Chanda O'Brien, Rachael Marcus and Linda Tobiassen.

Jill Bennett welcomed a new baby boy Brian Thomas Bennett on 1/30/15. Sunshine meals were delivered by Rebecca Milbank, Iris Comegno and Maria Petrova.

We now have a new way to deliver sunshine meals to new moms!! Please check our mom's group facebook page for more information about: http://www.takethamameal.com, from there 3 volunteers can sign up to deliver a meal. Thank you!!

"MARCH MADNESS" MEAL IDEAS

Secret Beef Burger

Ingredients

- *1 pound lean ground beef
- *3 tablespoons organic baby food plum puree
- *1 tablespoon flaxseed meal
- *1/3 cup onions, minced
- *Sea salt and ground black pepper, to taste

Instructions

- 1. Combine ground beef, baby food, flax meal, and onions; mix lightly but thoroughly
- 2. Shape loosely into 4 1/2" thick patties. Season with salt and pepper to taste.
- 3. Cook patties immediately after mixing meat mixture for best results. Heat large skillet about 2 mins. over med. heat until hot. Cook patties until desired doneness, turning once.
 - 4. Serve burgers on whole wheat buns with romaine or spinach lettuce, tomatoes, and desired condiments.
 - 5. Add a side dish of sweet potato fries, or try the mashed potato recipe below.

Cauliflower and Potato Mash

Ingredients

3 pounds potatoes, peeled and quartered, boiled until tender

1 head cauliflower, steamed until tender

1+ cups milk (nondairy almond, coconut or soy works)

½ cup butter

1 tsp salt

½ tsp black pepper

1/4 cup cheese and dried parsley for garnish (optional)

Instructions

Mash the potatoes and cauliflower together with the milk, butter, salt and pepper until smooth. Transfer to a serving bowl and sprinkle with cheese and parsley.

Spinach-Apple Salad with Maple Vinaigrette

Ingredients

- * 1 Granny Smith apple, thinly sliced
- * 1/2 tablespoon lemon juice
- * 1 tablespoon maple syrup
- * 1 tablespoon Dijon mustard
- * 1 tablespoon balsamic vinegar
- * 3 tablespoons olive oil
- * 15 oz. package of baby spinach
- * 1 cup chopped walnuts
- * 1 cup pomegranate seeds

Instructions

- 1. Toss apple with lemon juice.
- 2. Mix together maple syrup, mustard, and balsamic vinegar in a small jar.
- 3. Add olive oil; cover. Shake until mixed.
- 4. Transfer apples, spinach, walnuts, and pomegranate seeds to a bowl. Pour dressing over salad; toss to combine.

March Madness Cookies

Use a black food writer to draw basketball seams on Nilla Wafer cookies, and food coloring to tint vanilla frosting filling in the colors of your favorite team. The kids will have fun assembling these sandwich cookies and "dunking" them in milk too.



Burger and mashed potato recipes from "201 Gluten-Free Recipes for Kids" by Carrie S. Forbes. Salad recipe courtesy of Scholastic Parent and Child Magazine. Cookie idea courtesy of Family Fun magazine.



FOUR QUESTIONS TO ASK ABOUT YOUR PORTFOLIO

Today's market presents challenges – such as rising interest rates – when evaluating income-producing investments. Ask yourself these four questions as they pertain to your income-producing securities:

- 1. What role do they play in my portfolio?
- 2. What will happen if interest rates rise?
- 3. What other risk exposure do I have?
- 4. What action should I take?

We have the tools, resources and expertise to help you make informed decisions and adjust appropriately, given risks in today's market.

Call us today for help assessing whether you are well positioned for any scenario.

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John A. Freeman

Associate Vice President - Investments

941-907-0168

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Lakewood Ranch, FL 34202

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LWR Mom Seeking Summer Camps...

Believe it or not, it's nearly time to start making plans for keeping your kiddos busy this summer! Some programs have already come out with their summer camp schedules and registration information. Luckily for us, there is no shortage of fantastic programs in the Manatee/Sarasota area (with many right here in LWR) to both entertain and educate our kids. A full (but by no means comprehensive) list with contact information follows this article, which highlights

several camps and activities that are LWR Mom-approved. If you are new to the area or just looking to try something different, we hope that this provides you with a starting point for finding the right fit. Don't wait too long to register, as some programs fill up very quickly!

For the little ones (under 3), check out places like **PlayAway** and **Time 4 Tikes** for a variety of Baby/Mommy and Me/toddler fitness and enrichment classes. Area **library branches** are another great option for (free!) indoor activities geared towards early literacy and much more. If you are willing to travel into Sarasota, **Forty Carrots** offers parent support and creative early childhood classes, and kids under 3 get in free at the **Sarasota Children's Garden**, which offers art, nature, and gardening classes in addition to being a fun place to explore and play.

There are a number of camps for preschoolers offered by various churches in the area. Some Group favorites include **Sprouts** at Harvest United Methodist and **Little Ranchers** at Lakewood Ranch Baptist. Each week of camp typically has a different theme; for instance, this year Sprouts will focus on different characteristics unique to Florida. Other recommended preschool programs include **Woodland** (which also has a variety of camps for older kids) and **All God's Children**. **PlayAway** also offers themed camps for kids ages 2-7 three days/week with flexible scheduling, and their facility is popular with children who are active and have movement/sensory needs. Also, some of the school-age camps listed below may allow for preschoolers, so be sure to check websites for more detailed

info. **Mote Aquarium** also offers wonderful Mommy and Me programs for this age group.

There are numerous options for school-age children (5-12). Many area churches offer a week of Vacation Bible School for free or a minimal fee. Popular art camps include those at **Arts Ablaze** on Main St. and Creative Kids camp at **Art Center Sarasota**. Kids interested in the theater (or just putting their natural flair for the dramatic to good use) may enjoy programs offered by **Drama Kids**. If your child was awed by the most recent production of the Sarasota Circus, "Fearless," then he or she may want to try a camp through the Circus Arts Conservatory. Numerous sports-based camps include a multi-sport one based at Lakewood Ranch Athletic Center, Bradenton Mauraders and Strike Zone baseball clinics, Acrofit gymnastics camp, CapoKids martial arts, True Blue Farm (horseback riding), and Jump and Reflex Arts for dance, yoga, and other performing arts. If your child is really interested in beating the heat, Ellenton Ice Rink offers ice skating camps. Kids who enjoy culinary arts may want to try something put on by The Cookie Cottage in Sarasota. And, places like

March 15, 2015 Sunday 12:00pm to 4:00pm

Summer Fun and Camp Expo

Manasota Family and Kids' Directory presents: Summer Fun and Camp Expo at Mixon Fruit Farms!

There will be vendors, family entertainment, great food, bounce houses, games, raffles, prizes, children's performances and much more!

You won't want to miss this one-stop shopping for summer camps, activities, educational opportunities, birthday party vendors and fun for the kids! You can meet with dozens of summer camp and activities directors and explore Mixon's with your family!

Sponsorships & Vendor opportunities are available now. For information or to register, visithttp://www.manasotakids.com/ or contact Kristi at Manasotakids@outlook.com or 941-773-5978.

the YMCA and Manatee County Parks are fantastic resources for a variety of sports and specialty-themed camps (such as photography or Rainbow Loom) right here in Lakewood Ranch, especially if you are looking for extended hours.

If you have a younger teen who may be interested in working as a summer camp counselor, both the YMCA and Manatee County Parks offer junior counseling camps. Publix Aprons Cooking School in Sarasota (University location) holds 3-day teen camps starting in June.

To check specific information on all of these camps/orginazations/activities, please see the full list with contact and/ or website info. below. Manasota Kids (http://www.manasotakids.com/) and Mommy Magazine are always great references for things to do in the area. Also, Mixon Farms is hosting a summer camp expo This month (see inset). And, of course, feel free to consult the many knowledgeable Moms in the group with any questions!

Under 3:

Forty Carrots 941.365.7716 or fortycarrots.com

Manatee County Public Library mymanatee.org/library

PlayAway 941.755.1070 or playawaykids.com

Sarasota Children's Garden 941.330.1711 or sarasotachildrensgarden.com

Sarasota Public Library sclibs.net/

Time 4 Tikes 941.812.6897 or time4tikes.com

Preschool:

All God's Children 941.739.2776 or livinglordfl.org/preschool.php
Little Ranchers 941.552.1304 or lwrbaptist.com/little-ranchers
Sprouts 941.907.7333 or connect.welcometoharvest.org/sprouts-child-development-center

Mote Aquarium Mommy and Me <u>mote.org/education</u> PlayAway (see above) Woodland Community Church 941.753.8588 or <u>woodlandministries.com</u>

School Age/Teens:

Acrofit Gymnastics 941.923.2100 or acrofitgymnastics-sarasota.com
Art Center Sarasota Creative Kids 941.365.2032 or artsarasota.org
Arts Ablaze 941.306.5840 or artsablazestudio.com
CapoKids 941.922.4520 or capokids.com
Circus Arts Conservatory 941.355.9335 or circusarts.org
(The) Cookie Cottage 941.552.6914 or thecookiecottageflorida.com

Drama Kids 941.922.8121 or drama kids.com/fl1/
Ellenton Ice Rink 941.723.3663 or ellentonice.com
Jump Dance Academy 941.747.8900 jumpdancecompany.com/summerprograms
LWR Athletic Center Tennis/Sports Camp 941.907.2825

Manatee County Parks 941.742.5923 or my manatee.org/parks
Publix Aprons Cooking School-Sarasota 941.358.7781 or Publix.com/cookingschools
Reflex Arts Dance and Yoga 941.359.9642 or reflexarts.com
Strike Zone 941.758.9663 or thezonecomplex.com/strike-zone/

YMCA manateeymca.org

True Blue Farm 941.227.3854 or truebluefarm.com/

Mother's Appreciation Brunch

You Are Cordially Invited

Please join us to celebrate all of the wonderful Moms that are part of the Lakewood Ranch Mom's Group.

> Sunday April 26th 10:30am

> > at

Polo Grill at Lakewood Ranch

Enjoy a Bountiful Brunch Buffet Mimosa Bar Bloody Mary Bar Organic Raw Juice Bar

\$35 per person

Further information available on the LWR Mom's Group Facebook Page







10670 Boardwalk Loop | Lakewood Ranch | Florida



I know how often I took you for granted when I was growing up.
I always assumed you'd be there when I needed you...
and you always were.



But I never really thought about what that meant till I got older and began to realize how often your time and energy were devoted to me. so now, for all the times I didn't say it before, thank you, Mom...I love you so very much!

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Little Ranchers

Learning Center of Lakewood Ranch Baptist Church

Little Ranchers Learning Center is a part-time christian preschool focused on loving children and their families.

We provide a warm nurturing environment for children ages 18 months to 5 years.

Our program is developmentally appropriate to meet the needs of every child.

Please call or email Connie for more information or to schedule a tour: 940.552.1304 // connie@lwrbaptist.com

mom's night out

Mi Pueblo Restaurante

When: Thursday, March 26th

Time: 6:30pm

Where: Mi Pueblo Restaurante

Please view our Facebook page for more details.



A warm welcome to our newest members!

Lyndsay Soto
Lindsay Turner
Corinne Drohan
Tracie McHugh
Melissa Estep
Elizabeth Sieracki
Zsofia Lorincz
Teresa Pelayo

Please be sure to visit our website and Facebook Page for lots of fun events!

If you are interested in joining the Lakewood Ranch Mom's group, visit our website at:

Iwrmomsgroup.com and complete the Become a Member form.

New members are always welcome!



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*GIRL SCOUT BADGE CLASSES

*BIRTHDAY PARTY PACKAGES

Logo and Photo Cookies!



Book Club for Kids at Lakewood Ranch Town Hall.

Each month a different mom will be the storyteller and create a craft that coincides with the story that they would like to share.

Please visit our Facebook for further information.





Join the Fun!

Looking to be part of a fantastic group of Moms in Lakewood Ranch?

Visit our website at:

www.lwrmomsgroup.com

and start making friends and having fun!













VPK Registration Begins March 26th!!

To register online visit: https://vpk.earlylearningcoalitionsarasota.org
For assistance please call the Early Learning Coalition at: 941-556-1600 ext 125 or 113

Braden River Elementary

March 5th- Spirit night @ Menchies ranch lake blvd

March 5th- Spring Pictures

March 11th- Early release @ 1:15pm March 13th- Mother Son Event 6-8pm

March 27th- NO School

March 30^{th-}Spring Break thru April 3rd

McNeal Elementary

March 11th- Early Release @ 1:15pm

March 12th- Walk A thon

March 23rd-31st- TESTING NO Volunteers on campus

March 30th- Spring Break No School

March 31st- Spring Break No School

Wakeland Elementary

March 10th- Spring Pictures

March 11- Early Release @ 1:15pm

March 19th- Student of the Month

March 19th - PTO Dinner5-6pm

March 19th- PTO presentation Kindergarten 6-6:30pm

March 19th- PTO Meeting 6:30-7pm

March 19th- SAC metting 7:15-8:15pm

March 30th- NO School

March 31st- NO School

Willis Elementary

March 7th- Runners club 7:30-8:00am

March 6th- PTO Meeting 2-2:50pm

March 11th- Dress Down day \$2

March 11th - Runners Club 7:30-8:00am

March 11th- Early Release @ 1:15pm

March 17th- All Pro Dad Breakfast 7:30-8:15am

March 17th- Spring Pictures 8:25-2:50pm

March 18th- Runners Club 7:30-8:00am

March 23rd- SAC Meeting 6pm

March 25th- Runners Club 7:30-8:00am

March 26th- End of third quarter

March 27th- NO School

March 30th- No School

March 31st- No School

Witt Elementary

March 13th- Movie Bonfire night at school 6-9pm

March 17th- Spring Carnival 11am-3pm

Braden River Middle School

March 11th- Early Release

March 26th - End of 3rd Quarter March 27th - April 3rd - No School

Rowlett Academy of Arts and Communication

March 11th- Early Release

March 26th- End of Third Quarter

March 27th-April 3rd - NO School Spring Break

Center Montessori

March 30th- April 6th- No School Spring Break

Classical Academy of Sarasota

March 9th-13th- No School Spring Break

March 19th- End of 3rd Quarter

March 28th- Spring Gala

Out Of Doors Academy Lower School

March 3rd- Intramural Basketball 3:30-4:30pm

March 9th- Caring Kids Club 3:30-4:30pm

March 17th- Coffee Chat 8:15am- 9:00 am

March 20th- 3rd Grade 5 a day play 9am and 1pm

March 23rd- 4th Quarter begins

March 23rd- Caring Kids Club 3:30-4:30pm

March 27th- 3rd Grade trip to Mote 8:30am-2:30pm

Out of Doors Academy Middle and High School

March 2nd-6th- AP and Honors Testing

March 5th- 100 Days dinner 6pm

March 12th- 3rd Quarter ends

March 14th- Banyan Ball

March 14th – SAT Exam 7am-12pm

March 21st- US Council Event

March 25th- 28th US Musical Production 7pm

March 26th- NO School

March 30th-March 31st Taylor Emmons Baseball Tournament

Mini Mustangs at Lakewood Ranch High School

March 26th- Early Release @11:30am

Kids R Kids

March 6th- Parent Night out March 27th-31st- No School No VPK

Woodlands

Every Tuesday morning: Playgroup from 9:00AM-12:00PM – activities for infants to 4yos

October 31st: Fall Festival open to the public from 6:30PM-9:00PM; learn more at www.gowoodland.com

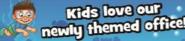
*If a school you are interested in is not shown, but you think it should be included in our school happenings section, please email the School Ambassador so she can include it next month: lwrmgschoolambassador@yahoo.com

Thank You!

Special thanks to Dr. Brian Morgan for coming out to Town Hall last month to discuss dental health with the kids. Those kids in attendance loved his interactive presentation and absolutely adored the games he played with them. We learned a lot! I also heard a lot of the kids ran home to open their toothbrushes and start putting what they learned to practice that night!











5714 21st Ave W . Bradenton . manateekidsdentist.com



UPDATE

Several months ago, we had Ryan Heise, Director of Operations for Lakewood Ranch, as a guest speaker for one of monthly meetings. He came to brainstorm some ideas with us to improve the playgrounds. Just this week, he contacted me to let us know that he has already begun to take our advice and put it into action! Here are the changes they've made so far to the playgrounds:

- "No dogs off leash" sign installed at Adventure Park playground area
- Hockey Rink fence repaired at Adventure Park
- Benches added to Summerfield Park
- New bench created under the trellis at Summerfield Park

Thank you Ryan for keeping us in the loop!





Lakewood Ranch Moms Group, Inc. - Advertise with Us!

Hello, and thank you for your interest in advertising with the Lakewood Ranch Moms Group, Inc. We currently have two options for advertising with our club. You can advertise by placing an ad in our Newsletter, or you can advertise by sponsoring an Event which includes an advertisement within our Newsletter.

Newsletter Advertising:

Our monthly newsletter is mailed and/or emailed to over 100 Moms Group members each month. We also provide complimentary copies to many businesses around Lakewood Ranch. In addition, a copy of the newsletter is provided to all new residents moving into Lakewood Ranch. We also post our newsletter on our LWR Mom's Group website, www.lwrmomsgroup.com. Below, you will find a list of available ad sizes, along with the price and dimension of each full color ad:

- Business card ad \$30.00/month 3.5" x 2.5"
- Quarter page ad \$50.00/month 3.75" x 4.875"
- Half page ad \$75.00/month 7.75" x 4.875"
- Full page ad \$100.00/month 7.75" x 9.75"
- (There is a 10% discount if you choose to pay for one year of advertising.)

Event Sponsorship:

The following Moms Group events are available for sponsorship: the Spring Fling, Summer Luau, Halloween Extravaganza, or Sunday with Santa. There are different levels of sponsorship available, and the details of each level are listed below. They are:

Platinum Sponsorship (\$600)

- Full page advertisement for 6 months in the monthly Lakewood Ranch Moms Group, Inc. newsletter (ad will print for 6 months after the event date). [\$600.00 value]*
- Opportunity to write one article for the newsletter
- Exposure at the event (table or banner, opportunity to raffle a door prize, crate an activity with your product for the children to do, etc.)
- Exposure at Meet & Greet or monthly meeting and/or mom's night out or kid's outing**

Gold Sponsorship (\$350)

- Half page advertisement for 4 months in the monthly Lakewood Ranch Moms Group, Inc. newsletter (ad will print for 4 months after the event date). [\$300.00 value]*
- Opportunity to write one article for the newsletter
- Exposure at the event (table or banner, opportunity to raffle a door prize, crate an activity with your product for the children to do, etc.)

Silver Sponsorship (\$150 minimum)

- Quarter page advertisement for 4 months in the monthly Lakewood Ranch Moms Group, Inc. newsletter (ad will print for 4 months after the event date). [\$200.00 value]*
- Opportunity to write one article for the newsletter

Bronze Sponsorship (\$75 minimum)

- Business Card advertisement for 3 months in the monthly Lakewood Ranch Moms Group, Inc. newsletter (ad will print for 3 months after the event date). [\$90.00 value]*
- Recognition as a Bronze Sponsor on all promotional pieces and registration materials for the event (both on website and our monthly newsletter).

All sponsorships include recognition as a sponsor on all promotional items including, but not limited to, the event's flyer and posts on our public and private Facebook pages.

*Packages can be adjusted to provide additional advertising and/or sizing upgrades.

**Platinum sponsorship includes opportunity to be a guest speaker at a member meet and greet or monthly meeting. Another option could be to provide a coupon or door prize to use at one of these events. In addition that opportunity or, in lieu of, your establishment could be utilized for a mom's night out or a kid's outing. For example, we can schedule a dinner for the moms at your restaurant or a special class for children at your gym.

To get the most out of your sponsorship, we recommend you begin discussing the details with our president at least two months prior to the event so your logo/name can be included on all of the advertisements when we begin getting the word out for the event.

We look forward to working with you! If you have any questions, or need any further information, please feel free to contact us:

Victoria Cobb, President: lwrmgpresident@yahoo.com
Kristen Raniere, Newsletter Editor: lwrmgnewsletter@yahoo.com