

MOMMY'S TIME OUT

Lakewood Ranch Mom's Group, Inc.

The official newsletter of the Lakewood Ranch Moms Group, written by, for, and about moms living in the Lakewood Ranch community.



September 2014

Activities in Lakewood Ranch and Around Town

Glazer museum: 1st Tuesday of the Month Free

<http://glazermuseum.org/events/target-tuesday>

\$2 Movie Theatre:

<http://www.omcinemas.com/>

Circus Park in Downtown Sarasota:

2050 Adams Ln, Sarasota, FL 34237

Big Cat Habitat:

<http://bigcathabitat.org/visit/calendar/>

Children's Museum: <http://greatex.org/blog/hours-admission/>

Bounce Down Under: All day play for one price. \$6 on Tuesdays

<http://www.bouncedownunder.com/walk-ins.html>

Contact Us

President: Victoria C.

lwrmgpresident@yahoo.com

Administrative VP: Jill B.

lwrmgvp@yahoo.com

Membership VP: Jenn. O.

lwrmgmembership@yahoo.com

Treasurer: Jennifer K.

lwrmgtreasurer@yahoo.com

Kids Outings: Rebecca M. & Colleen H.

lwrmgkidsoutings@yahoo.com

Moms Night Out: Karen M.

lwrmgmomsnightout@yahoo.com

Welcome Coordinator: Deborah H.

lwrmgwelcomecoordinator@yahoo.com

Public Relations/First Friday: Candice C. & Sarah Z.

lwrmgpublicrelations@yahoo.com

Playgroup Coordinator: Julie H. & Ishani K.

lwrmgplaygroups@yahoo.com

Sunshine Meals: Katie B.

lwrmgshinemeals@yahoo.com

Community Service: Julie R.

lwrmgcommunityservice@yahoo.com

Newsletter Editor: Kristen R.

lwrmgnewsletter@yahoo.com

School Ambassador: Lisa A.

Lwrmgambassador@yahoo.com

Monthly Meeting

When: September 24th

Time: 6pm

Where: Lakewood Ranch
Mecial Center

A Message from Our President

Hi!

We have had so many new members this past month, and I wanted to wish you all a warm welcome. I hope everyone has been finding their way to some of our activities and meeting other moms to start to build friendships with. At the core, that is really what we are all about!

If you haven't had a chance to make it to any of our events, I really do hope many of you attend our Member Meet and Greet Night at WineStyles this month. It'll be a great opportunity for all of our members to get out and meet one another as well as start off our year of fundraising for FELT. During the event, you'll be able to purchase raffle tickets (\$1.00/ticket) and enter to win some fantastic prizes. All of the money made with the raffle tickets will go towards FELT. I'm looking forward to Julie Ruffing reporting our first contribution's total!

The Member Meet and Greet this month also happens to be our first event posted online that has an entry cost. Now that we have launched our new website, we also have the capability to accept payments online. Special thanks to Jenn Otterness for setting this up for us. It saves us all the time that it takes to rummage the house for stamps or driving around, squinting at house numbers to find the house to drop a check off at. More information on how to sign up for this event and to pay online can be found on our website's blog, Facebook page and in the newsletter this month. I hope to see you there!

We also have several new events happening this month too. The Doctor Meet and Greet and our monthly meeting have been scheduled. Our monthly meeting's guest speaker is Deputy Younger who will discuss child safety with the kids. This format is a little different than normal, but at the moment, we can get away without having a formal meeting this month. Instead, I'd like us to have a chance to get together with our children and do a little learning and enjoy a couple slices of pizza. I hope to see you and your little ones there. Dads are welcome to come too!

Warm Regards,

Victoria Cobb

A warm welcome to our newest members!

Lori Morgan

Amie Brewer

Carrie Mach

Jennifer Madison

Erica Marten

Shawna Glynn

Aimee Hermann

Vanessa Heuss

Dana Hill

Nelly Lovings

Janeen Kelley

Margaret Hitchcock

Victoria Riley

Lauren Moseley

Jessica Perez

Taylor Pfaffendorf

Please be sure to visit our website and Facebook Page for lots of fun events!

If you are interested in joining the Lakewood Ranch Mom's group, visit our website at: **lwrmomsgroup.com** and complete the *Become a Member* form.

New members are always welcome!

Join the Fun!

Looking to be part of a fantastic group of Moms in Lakewood Ranch? Visit our website at **www.lwrmomsgroup.com** and start making friends and having fun!



*The Lakewood Ranch Mom's Group has a plethora of activities each month.
To find out more, please visit our website at: www.lwrmomsgroup.com.
Also, join our facebook page to be invited to numerous events: kid's outings,
mom's night out, playgroups, etc.*

Calendar of Events

10:00am **Eric Carle Crafts and Storytime at Gymboree**
Westfield Southgate in Sarasota, Florida

Tuesday, September 9, 2014

6:00pm **Mom's Night Out!!!**
Luxury Nails by Emily 11519 Palm
Brush Tr. LWR

Thursday, September 11, 2014

11:00am **Bounce Down Under-Indoor Play**
935 N Beneva Rd. Sarasota, FL 34232
(941) 366-0123

Monday, September 15, 2014

4:30pm **Lego Club! Fruitville Library**
Fruitville Library in Sarasota, Florida

Thursday, September 18, 2014

10:00am **Time For Tikes**
Time 4 Tikes in Bradenton, Florida

Storytime at Fruitville Library
Thursday, September 18 at 10:30am
Fruitville Library

Friday, September 19, 2014

11:30am **Forty Carrots Partners in play**
Fruitville Library in Sarasota, Florida

Monday, September 22, 2014

10:30am **LWRMC Physician Meet and Greet**
Lakewood Ranch Medical Center in
Bradenton, Florida

4:00pm **Sarasota Children's Garden**
Sarasota Children's Garden in Sarasota,
Florida

Wednesday, September 24, 2014

6:00pm **Monthly Meeting - September**
Lakewood Ranch Medical Center in
Bradenton, Florida

Saturday, September 27, 2014

10:00am **Health and Wellness Expo**
Lakewood Ranch Medical
Center in Bradenton, Florida
Victoria Vainieri Cobb invited you.



Annual Halloween Extravaganza



**SATURDAY OCTOBER 18TH
4PM TO 6PM
GREENBROOK PARK**



**GRAB YOUR LITTLE GOBLINS AND BRING THEM TO THE PARK FOR OUR
FREE ANNUAL HALLOWEEN PARTY.**

GAMES, CRAFTS, GOODIES, A BOUNCE HOUSE AND MORE!

- **COOKIE DECORATING PROVIDED BY COOKIE COTTAGE**
- **DRESS UP AND MAKE BELIEVE WORLD PROVIDED BY FIONAS CHILDREN'S WEAR**
- **BOUNCE HOUSE PROVIDED BY SPOTLIGHT AMUSEMENTS**
- **CRAFTS, SNACKS AND GAMES TOO!**





Caring for women's
special needs ...
at every stage of life.

The **Women and Children's Center at Lakewood Ranch Medical Center** provides the comprehensive medical services women need, whether it's gynecology and urology; advanced 3-D mammography, or obstetrics, labor and delivery.

Women's services at the Center include large, private LDRP suites (labor, delivery, recovery, postpartum); operating rooms; exam/triage rooms and medical/surgical beds.

The Pediatric Unit provides skilled care for children from physicians and specially trained nurses; spacious family-style suites; and a healthcare team certified in Pediatric Advanced Life Support (PALS).

At the **Breast Health Center**, 3-D mammograms allow physicians to examine breast tissue one layer at a time, giving them increased ability to detect very small cancers during the first screening.



For more information or to
schedule a tour, please call
941.782.2229.



Physicians are on the medical staff of Lakewood Ranch Medical Center, but, with limited exceptions, are independent practitioners who are not employees or agents of Lakewood Ranch Medical Center. The hospital shall not be liable for actions or treatments provided by physicians.

🌿 10th Anniversary 🌿
Fall Health & Wellness Expo

Saturday, September 27
10 a.m. to 1 p.m.
Lakewood Ranch Medical Center

Free screenings, evaluations and
health info for all ages

Meet physicians, specialists and
wellness-related businesses

*Hosted by Lakewood Ranch Community Activities
and Lakewood Ranch Medical Center*



women & children's center
**AT LAKEWOOD RANCH
MEDICAL CENTER**

8330 Lakewood Ranch Boulevard
Bradenton, FL 34202
www.lakewoodranchmedicalcenter.com

Kid's Outing

Kid's Outing at Suzuki Institute School of Music. The kids enjoyed music classes with Ms. Bobbi.



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Special thanks to Lakewood Ranch Medical Center for being so supportive of us this month. In addition to setting up the Doctor Meet and Greet, Lisa Kirkland and Joelle Hennesey also have reserved one of the conference rooms for us to use for our monthly meeting this month. If you have a chance, please thank them for being so helpful to us!



Sunshine News!

Congrats to Courtney McLaughlin on her new baby girl Ainsley. Sunshine meals were delivered by Jenn Kovatch, Gina DeLong and Katie Bender.

Melinda Hierholzer had a precious baby girl Charlotte on 8/24. Sunshine meals were delivered by Julie Hendrix, Abbey Terlescki and Leslie Toscano.

Playgroup Coordinators Are Working Hard!

Take a look at our Facebook page and you'll see there is hardly a day that goes by that there isn't an activity for us to go to. You can thank Ishani Kulatilaka and Julie Hendrix for researching all the wonderful events that the greater Bradenton/Sarasota area has to offer. Because these events are often public events, before you go, take a look to see what other moms have RSVPd so you know who you are likely to see there. Why not also post a comment on the event in order to meet up beforehand or after an event to extend the opportunities to meet one another! For example, at the next Learning Express activity that you plan to attend, suggest a lunch outing afterwards at one of the local eateries nearby so you can get to know one another!

You can also reach out to Ishani and Julie if you are interested in hosting an event at your home. They can help you set up the event so other moms can RSVP. These can be as little or as many children as you think you can accommodate in your home. You can also suggest ages based on the types of toys you have in your playroom. These play dates are great for getting a chance to talk to one another and really get to meet the other moms!

Preschool Picassos



When: Tuesday, September 23rd

Time: 10:00 am

Where: Splash Park at Central Park

Here are some photography tips to take great pictures of your kiddos!

- Avoid saying "cheese"! Natural smiles or candid photos turn out MUCH better! Tell a knock-knock joke, act silly, sing, ask siblings or friends to tell each other a secret and you will frequently end up with a natural smile
- Try to get family members or kids to interact with each other and then snap away
- Occasionally change your perspective...tilt camera slightly to the right or left, sometimes a slight angle can improve the look of the picture, particularly with when photographing only one child
- Avoid flash - aim for natural light as often as possible. Best is open shade. Avoid harsh sunlight or areas with many shadows
- Bend down to your children's level
- Emotional pictures often look good in black and white
- Sometimes large retailers quality and color is not good, I would recommend mpix.com for great prints

Have fun!

When you are in need of professional pictures
my website is [http://
www.rebeccaturgeonphotography.com/](http://www.rebeccaturgeonphotography.com/) and my
FB page is
Rebecca Turgeon Photography.



Mom's Night Out at Ed's Tavern on Main Street



Meeting News

October's monthly meeting has already been scheduled for Wednesday, October 15th at Apollonia. John Freeman, the husband of one of our members, will begin his series of financial talks for our members. This first meeting's topic will be sharing some tips on how to save for college. I'm sure you will all find this to be a very meaningful and educational evening. For those who attend this monthly meeting, we will also be taking ideas on what to discuss for his second event of the series.

mom's night out

Luxury Nails by Emily

When: Tuesday, September 9th

Time: 6pm

Where: Luxury Nails by Emily 11519 Palm Brush Tr. LWR

Description: Lets make the MOST of this MNO and pamper ourselves too! Mani/pedis, wine & apps! Luxury Nails by Emily is reserving the entire salon just for us! They will provide the wine/beverages (red or white, sangria & mimosas) & if we each bring a small app to share we should be covered!



Thank you Moms!

The Back to School Splash Bash at the YMCA this year was our first official volunteering effort to meet and greet new families and share with them information about our group. Our booth was a backpack decorating station that the Lakewood Ranch Community Activities Center set up and provided the supplies for. We provided the volunteers! Thanks so much to the ten moms who came out to help man the booth and clean up afterwards. It was a hot day, and I know it wasn't the most comfortable setting. We really appreciated your help! There were many, many backpacks made and we even welcomed several new members to our group from this event! You all did a fantastic job getting the word out!



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"look at me mommy"
routine, I am going to
do it back. "Look at
me..drinking coffee,
doing laundry. Look
at me washing dishes.
Look, look, look...."*



Advertise with Us!



Our moms are always looking for new service providers in our area. If you are interested in advertising with us in our newsletter, or on our website, please contact Victoria Cobb at:
lwrmgpresident@yahoo.com.

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Have a cute kid's saying that you would like to include in our next newsletter? Send it to LWRMGNewsletter@yahoo.com.



**Join the
Welcome
Committee!!**

Remember when you became a new member? You should have been welcomed by one of our mom's group welcoming committee members! Our goal is let the new member know that she immediately has a friend who she can go to with questions or concerns, and also to help her get involved. The committee is in need of volunteers so that we can quickly accommodate our new mom members. It requires little time and resources, so if you're willing and able, please contact:

lwrmgwelcomecoordinator@yahoo.com
for more information.

Member Meet and Greet

Thursday, September 4th
7:00-9:00PM
\$12.00 per person
WineStyles
8225 Natures Way
Lakewood Ranch, FL 34202

Join us for wine tasting, appetizers, raffles to support F.E.L.T., and more!



Make checks payable to:
Lakewood Ranch Moms Group, Inc.
8374 Market Street #435 | Lakewood Ranch, FL 34202
(941) 386-6881 | www.lwrmomsgroup.com

Lakewood Ranch Moms Group, Inc. - Advertise with Us!

Hello, and thank you for your interest in advertising with the Lakewood Ranch Moms Group, Inc. We currently have two options for advertising with our club. You can advertise by placing an ad in our Newsletter, or you can advertise by sponsoring an Event which includes an advertisement within our Newsletter.

Newsletter Advertising:

Our monthly newsletter is mailed and/or emailed to over 100 Moms Group members each month. We also provide complimentary copies to many businesses around Lakewood Ranch. In addition, a copy of the newsletter is provided to all new residents moving into Lakewood Ranch. We also post our newsletter on our LWR Mom's Group website, www.lwrmomsgroup.com. Below, you will find a list of available ad sizes, along with the price and dimension of each full color ad:

- Business card ad - \$30.00/month 3.5" x 2.5"
- Quarter page ad - \$50.00/month 3.75" x 4.875"
- Half page ad - \$75.00/month 7.75" x 4.875"
- Full page ad - \$100.00/month 7.75" x 9.75"
- (There is a 10% discount if you choose to pay for one year of advertising.)

Event Sponsorship:

The following Moms Group events are available for sponsorship: the Spring Fling, Summer Luau, Halloween Extravaganza, or Sunday with Santa. There are different levels of sponsorship available, and the details of each level are listed below. They are:

Platinum Sponsorship (\$600)

- Full page advertisement for 6 months in the monthly Lakewood Ranch Moms Group, Inc. newsletter (ad will print for 6 months after the event date). [\$600.00 value]*
- Opportunity to write one article for the newsletter
- Exposure at the event (table or banner, opportunity to raffle a door prize, create an activity with your product for the children to do, etc.)
- Exposure at Meet & Greet or monthly meeting and/or mom's night out or kid's outing**

Gold Sponsorship (\$350)

- Half page advertisement for 4 months in the monthly Lakewood Ranch Moms Group, Inc. newsletter (ad will print for 4 months after the event date). [\$300.00 value]*
- Opportunity to write one article for the newsletter
- Exposure at the event (table or banner, opportunity to raffle a door prize, create an activity with your product for the children to do, etc.)

Silver Sponsorship (\$150 minimum)

- Quarter page advertisement for 4 months in the monthly Lakewood Ranch Moms Group, Inc. newsletter (ad will print for 4 months after the event date). [\$200.00 value]*
- Opportunity to write one article for the newsletter

Bronze Sponsorship (\$75 minimum)

- Business Card advertisement for 3 months in the monthly Lakewood Ranch Moms Group, Inc. newsletter (ad will print for 3 months after the event date). [\$90.00 value]*
- Recognition as a Bronze Sponsor on all promotional pieces and registration materials for the event (both on website and our monthly newsletter).

All sponsorships include recognition as a sponsor on all promotional items including, but not limited to, the event's flyer and posts on our public and private Facebook pages.

*Packages can be adjusted to provide additional advertising and/or sizing upgrades.

**Platinum sponsorship includes opportunity to be a guest speaker at a member meet and greet or monthly meeting. Another option could be to provide a coupon or door prize to use at one of these events. In addition that opportunity or, in lieu of, your establishment could be utilized for a mom's night out or a kid's outing. For example, we can schedule a dinner for the moms at your restaurant or a special class for children at your gym.

To get the most out of your sponsorship, we recommend you begin discussing the details with our president at least two months prior to the event so your logo/name can be included on all of the advertisements when we begin getting the word out for the event.

We look forward to working with you! If you have any questions, or need any further information, please feel free to contact us:

Victoria Cobb, President: lwrmgpresident@yahoo.com
Kristen Raniere, Newsletter Editor: lwrmgnewsletter@yahoo.com