

MOMMY'S TIME OUT

Lakewood Ranch Mom's Group, Inc.

*The official newsletter of the Lakewood Ranch Moms Group, written by, for,
and about moms living in the Lakewood Ranch community.*



March 2014

Things to do in Lakewood Ranch and Around Town

- **Music on Main:** Friday, March 7th from 6pm to 9pm. Main Street, Lakewood Ranch.
- **2014 Florida Strawberry Festival:** February 27th through March 9th. View the entertainment guide [here](#), or visit: www.flstrawberryfestival.com for more information.
- **Classic Car Show:** Ed's Tavern at LWR Main Street. 5pm.
- **Van Wezel Performing Arts Hall: Disney's Beauty and the Beast.** Monday, March 17th and Tuesday March 18th @7pm. For more information on shows and times visit: <http://www.vanwezel.org/>
- **Fine Arts Festival:** Saturday, March 15th 10:00 a.m. to 5:00 p.m., and Sunday, March 16th 10:00 a.m. to 4:00 p.m. LWR Main Street.
- **Irish Celtic Festival & Lucky Dog Parade:** Saturday, March 15th from 11am to 4:00pm at the Central Park amenity center off Lakewood Ranch Boulevard. For more information and to register please visit: <http://www.lwrcac.com/irish-celtic-festival/>
- **Health & Wellness Expo:** Visit the Main Entrance and lobby on Saturday, March 29th and September 27th from 10am to 1pm at the Lakewood Ranch Medical Center. They will have a kid's zone, and the event is FREE. For more information, please view their [flyer here](#).
- **Children's Day at the Market - Phillippi Farmhouse Market:** March 12th from 9am to 2pm. Location: [Phillippi Estate Park](#)

2013-2014 Executive Board

President	Julie Ruffing
Administrative Vice President	Victoria Cobb
Membership Vice President	Rebecca Gurski
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Growing Up Sale	Michelle Dillingham
Kids Outings	Rebecca Murphy
Member Spotlight	Lauren Kelly
Moms/Couples Night Out	Candice Carr
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Newsletter Sponsor Liaison	Open
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Preschool Picasso	Sarah Zabel
Public Relations	Melissa Rixon
School Ambassador	Lisa Albano
Sunshine Meals	Katie Bender
Website Administrator	Kristen Raniere
Welcome Coordinator	Linda Tobiasen

Join the Fun!

Looking to be part of a fantastic group of Moms in Lakewood Ranch? Visit our website at www.lwrmomsgroup.com and start making friends and having fun!



A Message from Our President

Hi Moms,

I hope everyone had a great February and is looking forward to Spring and the arrival of warmer weather!

We have a lot of new members to the club so I would like to welcome all of them to our group! We have a lot of fun things planned this month and we are looking forward to meeting all of you!



Over this next month, we will be addressing who would like to keep their committee head positions and, should there be an opening, finding new people to take over the open positions. If you would like to resign from your role please send me an email at grasshopper7707@yahoo.com. I will then post our open positions and if something interests you, I can get you more information on what the position entails. The leadership changeover starts on July 1st. We will also be discussing this at our next meeting.

I'd also like to thank Kristen Raniere for her hard work on recreating our website to be more user-friendly and modern! She also redesigned the newsletter and they both look great!

I hope everyone has a wonderful March and I look forward to seeing everyone soon!

Cheers!

Julie Ruffing

"One of the advantages of being disorganized is that one is always having surprising discoveries."

~Winnie the Pooh~

A warm welcome to our newest members!

Please be sure to visit our website and Facebook Page for lots of fun events!

If you are interested in joining the Lakewood Ranch Mom's group, visit our website at: lwrmomsgroup.com and complete the *Become a Member* form.

New members are always welcome!

Little Ranchers Learning Center

Sarasota Baptist Church,
Lakewood Ranch



Monday - Friday
9am to noon

Trunk or Treat
Thanksgiving Lunch
Christmas Program
Music Class
Weekly Chapel
And much more!!

NOW ENROLLING FOR FALL AND SPRING!

Call today to set up a tour!
552-1304 or 400-1006

Sport Your Support

Order Your LWR
Moms Group Car Decals



Size: 3x2

Cost: \$8.00

To order contact Julie at:
Grasshopper7707@yahoo.com

"I believe that laughing is the best calorie burner." — Audrey Hepburn



Let us
capture
your joy!

Call now to
schedule!
941.752.0550

* Monthly Themed Specials

* Large Variety of Products

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Happy Birthday
Aries!



March 21
to
April 20

Brave ~ Generous ~ Optimistic



A baby will make love stronger, days
shorter, nights longer, bank balance
smaller, home happier, clothes dirty,
the past forgotten,
and the future worth living for.

For more information on events, please visit our Facebook page, or
link our Google Calendar at: www.lwr moms group.com/calendar

March

2014

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	Mom's Night Out! Chefs Series at Clasico. 6-9pm Book Club	6	7	8
9	10	11	12 Mom's Lunch Out, Playaway	13	14	15
Polo Tailgating Go Green Contest 10am—3pm	17	18	19	20	21	22
23 Polo Tailgating 10am—3pm	24	25	26 Book Club 7pm to 10pm Country Club East	27	28	29
30	31					

In an emergency,
DON'T WAIT!
CALL 911 IMMEDIATELY.

*If you experience a health emergency,
don't take time to drive yourself or your
loved one to the hospital.*

Call 911 right away!

That way, life saving treatment can begin as soon as the ambulance arrives. The Emergency Department at Lakewood Ranch Medical Center offers 24-hour prompt, comprehensive treatment for adults, older adults and children of all ages.

***Advanced, accredited chest pain
and cardiovascular treatment***

People with chest pain who arrive at Lakewood Ranch's ED are cared for by a hospital that is accredited in Chest Pain and Heart Failure by the Society of Cardiovascular Patient Care.



Our collaborative team of skilled physicians, cardiologists, nurses and technologists work together to provide acute cardiovascular care and treatment to help put patients on the road to recovery.

The Emergency Department at



**Lakewood Ranch
Medical Center**

*For more information on emergency
services at our hospital, please call
941.782.2113.*



Spring Expo

Embrace a Life of Health & Wellness

Saturday, March 29

10 a.m. to 1 p.m.

Lakewood Ranch Medical Center
8330 Lakewood Ranch Boulevard
Bradenton, FL 34202

Free screenings, evaluations
and health info for all ages
Meet physicians, specialists
and wellness-related businesses

Hosted by

*Lakewood Ranch Community Activities
and Lakewood Ranch Medical Center*

Physicians are on the medical staff of Lakewood Ranch Medical Center, but, with limited exceptions, are independent practitioners who are not employees or agents of Lakewood Ranch Medical Center. The hospital shall not be liable for actions or treatments provided by physicians.

www.lakewoodranchmedicalcenter.com

Preschool Picassos



Join the Fun!

View our calendar online at:
www.lwrmomsgroup.com
 for dates and times.

EXCLUSIVE

PlayAway Fun

Wednesday, March 12th

5:30pm to 6:30pm

\$2.00 per child includes
 playtime and craft.

Limited to 20 kids up to 6yrs of age.

Please prepay your \$2.00 to Victoria
 Cobb by March 8th to reserve your spot.

Age Appropriate Art - Music - Gymnastics & Sports
 Call to schedule your free trial class today!

We offer classes for kids as young as 3 months up to 6 years old

www.PlayAwayKids.com

10% off any class or party with this ad.
 Can't be combined with any other offer



PlayAway

Lakewood Ranch 11538 Palmbrush Trail - 755-1070



**Crowley
 Nature
 Center**

February Kids Outing

Preserving
 the past
 while
 discovering
 the future.



Have a cute saying that you would like
 to include in our next newsletter?

Send it to:

LWRNewsletter@yahoo.com.

River Landings Animal Clinic



~ For Every Stage of Your Pet's Life ~



Dr. Ryan Fox
Dr. Michael Bonda

941-755-4592

6140 53rd Ave E.
Bradenton, FL
34203

www.riverlandingsanimalclinic.com



OFFICE HOURS

Monday - Friday
7 a.m. - 6 p.m.

Saturday
8 a.m. - noon

We pride ourselves in quality care, a clean and inviting facility and a warm and friendly staff. So that we may provide your pet with the very best in care, our office works by appointment.

**Small Animal,
Avian & Exotic
Medicine**

**Dentistry
Surgery
Radiology
Ultrasound
Endoscopy
Laboratory Service**

**Bathing
Boarding
Drop Off Service**



~ The Fox Family is a LWR Moms Group Family ~

~ We understand your pets are your family, that is why we treat them as if they were our own. ~



Now
Registering
for Fall



For Children Birth to Kindergarten,
and the Grownups Who Love Them!

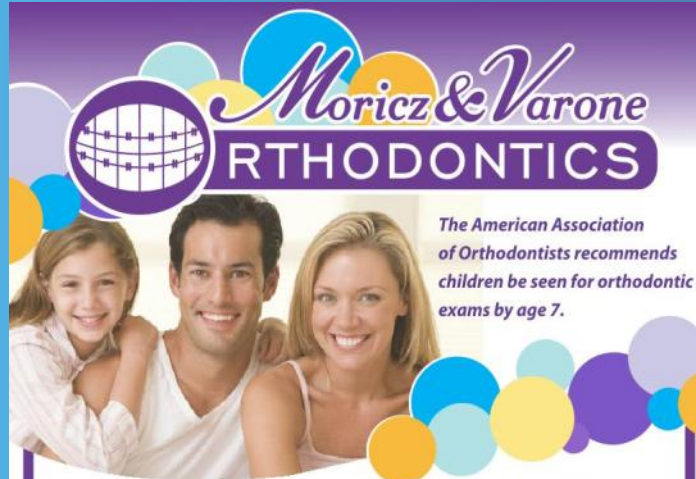


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Moricz & Varone
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The American Association
of Orthodontists recommends
children be seen for orthodontic
exams by age 7.

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To Schedule Your FREE EXAM!**
6286 Lake Osprey Drive, Sarasota FL 34240

941-907-8898

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6 MONTH BRACES

Accelerated Osteogenic



Smile Confidently!
mvOrthodontics.com





Mompreneur Spotlight

Kathleen Davis

The Paw Walker

(941) 807-9771

ecomaidn@gmail.com

www.thepawwalker.com

Lakewood Ranch's #1 Dog
Walking and Pet Sitting Business

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& Concierge Services**

(941) 807-9773

firstsecure7@gmail.com

www.firstsecuresarasota.com

Keeping homes safe &
sound in the LWR, Bradenton, and Sarasota
area while clients are away on
vacation, business, or at 2nd homes up north.



Work Smart Mompreneurs

We would like to update our website and include our Mompreneurs in our newsletters. Please email Kristen Ranieri at lwrnewsletter@yahoo.com to be included in the next newsletter. Please be sure to include your correct contact information.

Thank you Moms!

A LWR Mom's Group Donation



Thanks to all who donated time and money to make blankets for the children's wing of the Lakewood Ranch Hospital!!!!

- Ashley McIntyre



**Advertise
with Us!**



Our moms are always looking for new service providers in our area. If you are interested in advertising with us in our newsletter, or on our website, please contact Julie Ruffing at:

Grasshopper7707@yahoo.com.

All of our advertisers receive full color ads at no additional charge.



Date: Saturday, April 5th
(Rain Date: Sunday, April 6th)
Time: 8AM to 2PM
Place: Your Yard

Registration forms due by Thursday,
April 3rd to insure that your
neighborhood receives a sign. For more
information, contact Frankie Bailey at:
907-3017 or by email at:
pittsburghred@aol.com.

Have a cute picture or kids quote you would like to include
in our newsletter? Send it to lwrnewsletter@yahoo.com

Think **YOU** can't afford a
HOUSE CLEANER?

*Think
Again!*

ONLY
\$49
For your first cleaning
Lakewood Ranch
941-536-4525
Available weekly, every
other week or monthly.



LWR



FUN



ADVERTISE WITH THE LAKEWOOD RANCH MOMS GROUP

Below you will find a list of available ad sizes, along with the price and dimension of each ad They are:

- **Business card ad (full color) \$30.00/month 3.5" x 2.5"**
- **Quarter page ad (full color) \$50.00/month 3.75" x 4.875"**
- **Half page ad (full color) \$75.00/month 7.75" x 4.875"**
- **Full page ad (full color) \$100.00/month 7.75" x 9.75"**

(There is a 10% discount if you choose to pay for 1 year of advertising.)

All of our advertisers receive full color ads at no additional charge.

Event Sponsorship:

The following Moms Group events are available for sponsorship: The Spring Fling, The Luau, The Halloween Extravaganza, or The Sunday with Santa. There are different levels of sponsorship available and the details of each level are listed below. They are:

1. Platinum Sponsorship (\$600 minimum)

- Half page advertisement for 6 months in the monthly Lakewood Ranch Moms Group, Inc. newsletter (ad will print for 6 months after the event date). [\$450.00 value]
- If the sponsor wishes to do so, they may write an article for the LWR Moms Group newsletter. The article must be family friendly. The LWR Moms Group reserves the right to not use any article which is deemed not so.
- Recognition as a Platinum Sponsor on all promotional pieces and registration materials for the event (both on website and our monthly newsletter).
- Sponsor may provide a table and/or a banner at the event for increased exposure! Sponsor is also provided the opportunity to raffle a door prize. All materials and door prizes must be suitable for viewing by children whom attend all of our events.

2. Gold Sponsorship (\$350 minimum)

- Quarter page advertisement for 3 months in the monthly Lakewood Ranch Moms Group, Inc. newsletter (ad will print for 3 months after the event date). [\$150.00 value]
- If the sponsor wishes to do so, they may write an article for the LWR Moms Group newsletter. The article must be family friendly. The LWR Moms Group reserves the right to not use any article which is deemed not so.
- Recognition as a Gold Sponsor on all promotional pieces and registration materials for the event (both on website and our monthly newsletter).
- Sponsor may provide a table and/or a banner at the event for increased exposure. Sponsor is also provided the opportunity to raffle a door prize. All materials and door prizes must be suitable for viewing by children whom attend all of our events.

3. Silver Sponsorship (\$150 minimum)

- Quarter page advertisement for 2 months in the monthly Lakewood Ranch Moms Group, Inc. newsletter (ad will print for 2 months after the event date). [\$100.00 value]
- Recognition as a Silver Sponsor on all promotional pieces and registration materials for the event (both on website and our monthly newsletter).

4. Bronze Sponsorship (\$75 minimum)

- Business Card advertisement for 2 months in the monthly Lakewood Ranch Moms Group, Inc. newsletter (ad will print for 2 months after the event date). [\$60.00 value]
- Recognition as a Bronze Sponsor on all promotional pieces and registration materials for the event (both on website and our monthly newsletter).

Payment arrangements and newsletter ad artwork should be submitted in .jpeg or .pdf file format to Julie Ruffing at grasshopper7707@yahoo.com. Please make sure to specify the size of the ad when you email payment and the ad artwork. Ad submissions are due by the 10th of the month prior to publication. For example, materials for an ad placed in the August newsletter must be received by July 10th.

We look forward to working with you! If you have any questions, or need any further information, please feel free to contact Julie Ruffing at (941) 807-4359 or grasshopper7707@yahoo.com or the Newsletter Editor, Kristen Raniere at lwrnewsletter@yahoo.com.

March 2014

Looking for a Playgroup?

We are always happy to start new playgroups or help place you and your child in an existing group. For more information please contact Jenn Otterness at jenn.otterness@gmail.com



WWW.LWRMOMSGROUP.COM

**Lakewood Ranch
Mom's Group Inc.
8374 Market Street # 435
Lakewood Ranch, FL 34202**