

# MOMMY'S TIME OUT

*Lakewood Ranch Mom's Group, Inc.*

*The official newsletter of the Lakewood Ranch Moms Group, written by, for,  
and about moms living in the Lakewood Ranch community.*



June 2014

## 2014-2015 Executive Board Positions Now Available

Please Contact Julie Ruffing at:  
grasshopper7707@yahoo.com  
if you are interested in volunteering  
for any of the following positions:

- Administrative VP
- Newsletter Editor
- Preschool Picasso
- Moms Night Out
- Play Group Coordinator
- Newsletter Sales



## 2013-2014 Executive Board

President	Julie Ruffing
Administrative Vice President	Victoria Cobb
Membership Vice President	Rebecca Gurski
Secretary	Becky Johnson
Treasurer	Michelle Dillingham
Community Service	Ashley McIntyre
Growing Up Sale	Michelle Dillingham
Kids Outings	Rebecca Murphy
Member Spotlight	Lauren Kelly
Moms/Couples Night Out	Candice Carr
Newsletter Editor	Kristen Raniere
Newsletter Sponsor Liaison	Open
Playgroup Coordinator	Jenn Otterness
Preschool Picasso	Sarah Zabel
Public Relations	Melissa Rixon
School Ambassador	Lisa Albano
Sunshine Meals	Katie Bender
Website Administrator	Kristen Raniere
Welcome Coordinator	Linda Tobiassen

## Join the Fun!

Looking to be part of a fantastic group of  
Moms in Lakewood Ranch? Visit our  
website at [www.lwrmomsgroup.com](http://www.lwrmomsgroup.com) and  
start making friends and having fun!



## A Message from Our President

Dear Moms,

I would like to start out by saying that I feel incredibly blessed to have had the opportunity to serve as your president over the past year. I have made so many friends throughout this year that I feel I would have never met if it weren't for the Lakewood Ranch Moms Group. All in all, I think this year has been a great success and I owe it all to all of the committee heads that have volunteered endless hours to make this Moms Group as great as it is! I am extremely excited to see what the future brings for the club and I think that Victoria Cobb is going to be a fantastic president! She has a lot of great ideas to better this Moms Group and I think she is going to do amazing work to make it the best it can be.



There are quite a few committee head positions that are still open and I really encourage everyone to take a look at each one to see if any of them are a fit for you. Volunteering for a position is a great way to meet other moms and help make the Moms Group a success. If you have any questions about any of the positions feel free to email me at grasshopper7707@yahoo.com and I can answer them for you.

As my final letter, as president, I'd like to end by saying that it was an absolute pleasure being president and I look forward to seeing everyone in the future! I hope everyone has an amazing and fun filled summer!

Cheers!  
Julie Ruffing

"It seemed they had always been, and would always be, friends. Time could change much, but not that. They were two halves of a whole sharing a single spirit. It was the spirit of friendship and it was alive and well."

~Winnie the Pooh~

## A warm welcome to our newest members!

Please be sure to visit our website and Facebook Page for lots of fun events!

If you are interested in joining the Lakewood Ranch Mom's group, visit our website at: [lwrmomsgroup.com](http://lwrmomsgroup.com) and complete the *Become a Member* form.

New members are always welcome!

An advertisement for face painting. It features a close-up of a young girl's face with white and black cat face paint. The text "Face Painting Birthday Party" is written in a decorative, cursive font. Below the text, the phone number "941.720.5151" and the website "www.akikographics.com" are listed. The background is a soft, colorful gradient.

**FREE**

Order Your LWR  
Moms Group Car Decals



Size: 3x2

Cost: **FREE**

To order contact Julie at:  
[Grasshopper7707@yahoo.com](mailto:Grasshopper7707@yahoo.com)



**Moricz & Varone**  
ORTHODONTICS

The American Association of Orthodontists recommends children be seen for orthodontic exams by age 7.

Call Our Lakewood Ranch Office  
To Schedule Your **FREE EXAM!**  
6286 Lake Osprey Drive, Sarasota FL 34240  
**941-907-8898**

 **invisalign**  **invisalign teen**

 **Incognito**  
Hidden Braces

 **6 MONTH BRACES**

 **Accelerated Osteogenic**

 **Premier Preferred Provider**  
2013

**Smile Confidently!**  
[mvOrthodontics.com](http://mvOrthodontics.com)

 **AAO**  
American Association of Orthodontists

**GEMINI. (the twins).**  
may 22- june 21.

**INQUISITIVE.**  
**AFFECTIONATE.**

**OPEN MINDED.**

**eloquent.**

**perceptive.**

**QUICK WITTED.**

**objective.**

**cheerful.**

**CLEVER AND WITTY.**

**kind.**

**versatile.**

**charming.**

**SAVVY.**

**IMAGINATIVE.**

**generous.**

**inventive.**

**ADAPTABLE.**

**COMMUNICATIVE.**

**\* TWICE the FUN. \***

**LWR Mom's Group**

**Jun 2014 (Eastern Time)**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
						4pm - Spring Fling
8	9	10	11	12	13	14
15	16	17	18	19	20	21
		7pm - June Book	7:30pm - Monthly			
22	23	24	25	26	27	28
				6:30pm - June Moms		
29	30	1	2	3	4	5
10am - Kids Outing -		10am - Kids Outing -				

For more information on events, please visit our Facebook page, or link our Google Calendar at: [www.lwrmomsgroup.com/calendar](http://www.lwrmomsgroup.com/calendar)



**Joann Parente**  
LWRMC Patient and Volunteer

For more information:  
**941.782.2662**

To schedule an appointment:  
**941.745.7391**



*“With 3-D technology,  
my mammograms  
don’t hurt anymore!”*

*“I’m a “Snowbird” ... I love volunteering at Lakewood Ranch Medical Center every winter. And I’ve made it part of my healthcare routine to have my annual mammogram done at Lakewood Ranch – because 3-D technology is not available where I live up North.*

*“Mammograms used to be very uncomfortable for me, but now that I’ve discovered 3-D mammography at Lakewood Ranch – they’re a piece of cake!”*

The Breast Health Center’s 3-D imaging technology enables radiologists to see through multiple layers of tissue, allowing physicians to examine more precisely, saving patients time and reducing the need for callbacks and repeated imaging.

## The Breast Health Center



**Lakewood Ranch  
Medical Center**

8330 Lakewood Ranch Blvd.  
Bradenton, FL 34202

[www.lakewoodranchmedicalcenter.com](http://www.lakewoodranchmedicalcenter.com)

Physicians are on the medical staff of Lakewood Ranch Medical Center, but, with limited exceptions, are independent practitioners who are not employees or agents of Lakewood Ranch Medical Center. The hospital shall not be liable for actions or treatments provided by physicians.





Without the help of all of our Mom's group volunteers, this group would not exist. Thank you for taking the time out of your busy schedules to volunteer for the 2013-2014 Mom's group.

Your hard work is very much appreciated!

# Summer Fun

<b>Glazer museum:</b> 1st Tuesday of the Month Free <a href="http://glazermuseum.org/events/target-Tuesday">http://glazermuseum.org/events/target-Tuesday</a>	<b>AMF Bowling:</b> 3 Games Free for kids during the weekdays. Register online. <a href="https://freesummertimegames.amf.com/">https://freesummertimegames.amf.com/</a>
<b>\$2 Movie Theatre.</b> <a href="http://www.omcinemas.com/">http://www.omcinemas.com/</a>	<b>Summer Circus:</b> <a href="http://www.ringling.org/events/summer-circus-spectacular">http://www.ringling.org/events/summer-circus-spectacular</a>
<b>Circus Park in Downtown Sarasota:</b> 2050 Adams Ln, Sarasota, FL 34237	\$14 for a Bradenton <b>Marauders Baseball</b> Game Package with Food and Drinks for Two at McKechnie Field (\$38.75 Value) on Groupon for a limited time.
<b>Mixon Fruit-Farm Outing</b> with Grove Tour and Ice Cream for Two or Four at Mixon Fruit Farms (Up to 47% Off) on Groupon for a limited time.	<b>Great Explorations Children's Museum:</b> <a href="http://greatex.org/blog/hours-admission/">http://greatex.org/blog/hours-admission/</a>
<b>Big Cat Habitat:</b> <a href="http://bigcathabitat.org/visit/calendar/">http://bigcathabitat.org/visit/calendar/</a>	<b>Sun-N-Fun Activities:</b> <a href="http://www.sunnfunfl.com/lifestyles/events.cfm">http://www.sunnfunfl.com/lifestyles/events.cfm</a> Day Pass: \$6
One Day at <b>Sunken Gardens</b> for Two, or One Annual Family Membership (Up to 50% Off): Groupon <a href="http://www.groupon.com/deals/sunken-gardens-10">http://www.groupon.com/deals/sunken-gardens-10</a>	<b>Bounce Down Under:</b> All day play for one price. \$6 on Tuesdays <a href="http://www.bouncedownunder.com/walk-ins.html">http://www.bouncedownunder.com/walk-ins.html</a>

Please send **SPRING FLING** pictures to  
[lwrnewsletter@yahoo.com](mailto:lwrnewsletter@yahoo.com)

Spring Fling Pictures

Coming Soon!



# SUMMER CRAFT

If you haven't visited Pinterest for Summer Craft Ideas, give it a whirl:  
<http://www.pinterest.com/mickell/kids-arts-crafts-summer/>



**Frozen Popsicle Chalk recipe:**  
<http://www.readingconfetti.com/2013/05/frozen-popsicle-chalk.html>



We would like to update our website and include our Mompreneurs in our newsletters. Please email Kristen Ranieri at [lwrnewsletter@yahoo.com](mailto:lwrnewsletter@yahoo.com) to be included in the next newsletter. Please be sure to include your correct contact information.

Thank you Moms!

Think **YOU** can't afford a  
**HOUSE CLEANER?**

*Think Again!*

**ONLY \$49**  
 For your first cleaning  
**Lakewood Ranch**  
**941-536-4525**  
 Available weekly, every other week or monthly.

Do you know what your children are doing this summer?

Come join us for summer camps as we go on an adventure and "travel the world" ... Departing June 16<sup>th</sup>

Contact Carrie at:  
[carrie@lwrbaptist.com](mailto:carrie@lwrbaptist.com) or call 941-400-1006 to register today!

Ages 2 Years – 3<sup>rd</sup> grade  
 Lakewood Ranch Baptist Church



**Advertise with Us!**



Our moms are always looking for new service providers in our area. If you are interested in advertising with us in our newsletter, or on our website, please contact Julie Ruffing at: [Grasshopper7707@yahoo.com](mailto:Grasshopper7707@yahoo.com).

# Lakewood Ranch Moms Group, Inc.

## Membership Renewal Form

Please complete this form and mail it, along with your \$30 check made payable to  
Lakewood Ranch Moms Group, Inc., by July 15, 2014 to:  
Lakewood Ranch Moms Group, Inc. | 8374 Market Street #435 | Lakewood Ranch, FL 34202

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Children's Names:	Birth Date:	School Attending*:
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Our group is run completely by volunteers. Please note that we request all members to contribute to the success of our group by volunteering annually in one form or another. Some of the ways you can help our group be successful are by taking on an executive position, volunteering at a special event or community service project, providing a sunshine meal to a fellow mom, for example. Please check the box or boxes below to indicate some ways you may be able to help out:

- ☐ Delivering a Sunshine Meal to a new mom or mother in need. You can cook or order the meal from a local restaurant.
- ☐ Be a part of our Community Service Committee by helping plan and volunteer at events to raise funds for our selected charity
- ☐ Participate in the new playgroup format as a participant and host of playgroups (generally for kids 4 and under)
- ☐ Be a part of our Welcome Committee and deliver welcome packages/bake cookies or other baked goods.
- ☐ Assist with the newsletter production as a part of the Newsletter Committee
- ☐ Assist with locating sponsors for our events, ads for our newsletter to help raise funds for our events.
- ☐ Answer questions other moms may have about the school(s) your child attends.

I, the undersigned, understand that my participation and the participation of any members of my family in any Lakewood Ranch Moms Group, Inc. activity or program is completely voluntary, and we hereby give permission for myself and my family to join in those activities and/or programs. My family shall hold harmless this Moms Group and any Moms Group volunteers for representatives, paid or unpaid, and/or the providers of any activity or program location and/or materials from any liability and/or responsibility for any accident, illness, or injury that occurs during or as a result of any function or program. I accept that the final responsibility for my safety and that of my family rests with me.

Member's Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## **ADVERTISE WITH THE LAKEWOOD RANCH MOMS GROUP**

Below you will find a list of available ad sizes, along with the price and dimension of each ad They are:

- **Business card ad (full color) \$30.00/month 3.5" x 2.5"**
- **Quarter page ad (full color) \$50.00/month 3.75" x 4.875"**
- **Half page ad (full color) \$75.00/month 7.75" x 4.875"**
- **Full page ad (full color) \$100.00/month 7.75" x 9.75"**

(There is a 10% discount if you choose to pay for 1 year of advertising.)

*All of our advertisers receive full color ads at no additional charge.*

### **Event Sponsorship:**

The following Moms Group events are available for sponsorship: The Spring Fling, The Luau, The Halloween Extravaganza, or The Sunday with Santa. There are different levels of sponsorship available and the details of each level are listed below. They are:

#### **1. Platinum Sponsorship (\$600 minimum)**

- Half page advertisement for 6 months in the monthly Lakewood Ranch Moms Group, Inc. newsletter (ad will print for 6 months after the event date). [\$450.00 value]
- If the sponsor wishes to do so, they may write an article for the LWR Moms Group newsletter. The article must be family friendly. The LWR Moms Group reserves the right to not use any article which is deemed not so.
- Recognition as a Platinum Sponsor on all promotional pieces and registration materials for the event (both on website and our monthly newsletter).
- Sponsor may provide a table and/or a banner at the event for increased exposure! Sponsor is also provided the opportunity to raffle a door prize. All materials and door prizes must be suitable for viewing by children whom attend all of our events.

#### **2. Gold Sponsorship (\$350 minimum)**

- Quarter page advertisement for 3 months in the monthly Lakewood Ranch Moms Group, Inc. newsletter (ad will print for 3 months after the event date). [\$150.00 value]
- If the sponsor wishes to do so, they may write an article for the LWR Moms Group newsletter. The article must be family friendly. The LWR Moms Group reserves the right to not use any article which is deemed not so.
- Recognition as a Gold Sponsor on all promotional pieces and registration materials for the event (both on website and our monthly newsletter).
- Sponsor may provide a table and/or a banner at the event for increased exposure. Sponsor is also provided the opportunity to raffle a door prize. All materials and door prizes must be suitable for viewing by children whom attend all of our events.

#### **3. Silver Sponsorship (\$150 minimum)**

- Quarter page advertisement for 2 months in the monthly Lakewood Ranch Moms Group, Inc. newsletter (ad will print for 2 months after the event date). [\$100.00 value]
- Recognition as a Silver Sponsor on all promotional pieces and registration materials for the event (both on website and our monthly newsletter).

#### **4. Bronze Sponsorship (\$75 minimum)**

- Business Card advertisement for 2 months in the monthly Lakewood Ranch Moms Group, Inc. newsletter (ad will print for 2 months after the event date). [\$60.00 value]
- Recognition as a Bronze Sponsor on all promotional pieces and registration materials for the event (both on website and our monthly newsletter).

Payment arrangements and newsletter ad artwork should be submitted in .jpeg or .pdf file format to Julie Ruffing at grasshopper7707@yahoo.com. Please make sure to specify the size of the ad when you email payment and the ad artwork. Ad submissions are due by the 10th of the month prior to publication. For example, materials for an ad placed in the August newsletter must be received by July 10th.

We look forward to working with you! If you have any questions, or need any further information, please feel free to contact Julie Ruffing at (941) 807-4359 or grasshopper7707@yahoo.com or the Newsletter Editor, Kristen Raniere at lwrnewsletter@yahoo.com.

June 2014

### **Looking for a Playgroup?**

We are always happy to start new playgroups or help place you and your child in an existing group. Our playgroups are for children up to three years old. For more information please contact Jenn Otterness at [jenn.otterness@gmail.com](mailto:jenn.otterness@gmail.com)



[WWW.LWRMOMSGROUP.COM](http://WWW.LWRMOMSGROUP.COM)

**Lakewood Ranch  
Mom's Group Inc.  
8374 Market Street # 435  
Lakewood Ranch, FL 34202**